

# TINA RANGE

Minneapolis, MN • (952) 807-5395 • range.tina@gmail.com • [www.tinarange.com](http://www.tinarange.com)

## PROFILE

Dynamic Digital Creator with 7+ years of experience crafting compelling content across multiple platforms. Spearheaded successful co-branding initiatives and boosted social media engagement. Expert in graphic design, web development, and project coordination, with a knack for seamlessly juggling multiple tasks while maintaining clear communication.

## PROFESSIONAL EXPERIENCE

### **Graphic Designer & Content Marketing Specialist/ Hammer Made (10/2022)-Present**

Versatile Graphic Designer & Content Marketing Specialist creating compelling visual content across multiple channels. Expertise in website design, digital and print advertising, and in-store graphics. Supports Shopify-based e-commerce, assists in photo/video shoots, and leverages AI tools to enhance content creation. Collaborates with cross-functional teams to deliver cohesive brand narratives that drive engagement and loyalty.

### **Graphic Designer/ Freelance (06/2022)-(10/2022)**

Freelance Graphic Designer specializing in custom logo creation and brand development. Crafted innovative visual identities for diverse clients over a 1-year period. Expertly wielded Adobe Creative Suite to bring concepts to life, delivering polished designs that captured each brand's unique essence.

### **Digital Program Director / iHeartMedia (04/2017)-(06/2022)**

Led digital operations, content strategy, and social media management, exceeding audience goals. Produced diverse content across platforms, executed successful campaigns, and managed social accounts. Collaborated with cross-functional teams to boost online presence, streaming traffic, and listener engagement through innovative content and strategic digital

## Skills

- Graphic Design
- Adobe Creative Suite
- Branding
- Email Marketing
- Strategic Content Planning
- Video pre & Post-Production

## EDUCATION

BA / University of Minnesota - Twin Cities

Graduation Year (2014)